

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number	:	10/774,093	Confirmation No.:	7127
Applicant	:	Daniel R. Swanson		
Filed	:	02/06/2004		
Title	:	System and Method of Using RFID Devices to Analyze Customer Traffic Patterns in Order to Improve a Merchant's Layout		
TC/Art Unit	:	3621		
Examiner:	:	Unknown		
Docket No.	:	67519.001043		
Customer No.	:	21967		

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**REVOCATION OF POWER OF ATTORNEY WITH NEW POWER
OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS**

Sir:

CAPITAL ONE FINANCIAL CORPORATION, a Delaware corporation, organized under the laws of the State of Delaware, having a place of business at 1680 Capital One Drive, McLean, Virginia 22102, is assignee of total interest in the above-captioned patent application pursuant to an Assignment to CAPITAL ONE FINANCIAL CORPORATION recorded February 6, 2004 at Reel 014974, Frame 0432.

Pursuant to 37 C.F.R. § 3.73(b), the undersigned, who is empowered to act on behalf of the Assignee, hereby declares that he has reviewed the evidentiary documents of the chain of title and certifies that, to the best of Assignee's knowledge and belief, title to the above-captioned patent application is with the Assignee.

Assignee hereby revokes any and all previous Powers of Attorney in the above-identified application and hereby appoints, both jointly and severally, the practitioners associated with

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as its attorneys and agents with full power of substitution and revocation, to prosecute said patent application, including any and all continuation, divisional, renewal, substitute, reexamination and

reissue applications based in whole or in part on said application, before the U.S. Patent and Trademark Office, to transact all business in the U.S. Patent and Trademark Office connected therewith, including receiving any Letters Patent issuing thereon, and to take any and all other legal action with regard to this patent application, the following attorneys and agents of the firm of Hunton & Williams LLP:

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